

## NEWBEAUTY REVEALS DEFENAGE® 2-MINUTE MASQUE AS BEAUTY CHOICE AWARDS WINNER

### DefenAge 2-Minute Reveal Masque Wins NewBeauty Award for “Best Brightening Mask”

CARLSBAD, Calif., March 13, 2019 /PRNewswire/ -- Progenitor Biologics®, LLC, the manufacturer and distributor of the scientifically backed, esteemed skincare, **DefenAge®**, is pleased to announce that the **DefenAge 2-Minute Reveal Masque** has been named the NewBeauty 2019 Award Winner for “Best Brightening Mask.”

Each year, the NewBeauty Awards showcase the most innovative and noteworthy products that have the distinct ability to solve beauty’s biggest problems. Thousands of products and treatments are vetted by industry experts, NewBeauty editors and readers, and winners are announced each Spring.

The **DefenAge 2-Minute Reveal Masque** instantly resurfaces, refines and visibly reveals brighter, younger-looking skin. This warming cream mask’s blend of ultrafine Sugar Crystals and plant-based Triple Enzyme technology intensifies radiance in minutes and provides both natural-chemical and mechanical resurfacing without irritation. The masque is free from microbeads and fragrance and is environmentally friendly. The ultrafine sugar crystals, which act as exfoliating particles, dissolve during use and do not harm ocean wildlife.

“**DefenAge’s** team is very proud that this unique formula that delivers high-performance while being a gentle treatment, caught the attention of NewBeauty’s editors. Our team thanks NewBeauty for such a prestigious Award,” said Progenitor Biologics’ CEO, Nikolay Turovets, Ph.D.

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#### About NewBeauty:

NewBeauty, the authority on all things beauty, educates readers on the latest options for skin, face, hair, body and well-being. The magazine’s comprehensive approach to its topics continues to solidify its reputation as the industry’s leading scientifically accurate, expert-driven and ethically-balanced beauty resource.

#### About DefenAge

**DefenAge® Skincare** is a technology-driven, evidence-based skin care line, primarily distributed through the professional aesthetic market including dermatology, plastic, and aesthetic surgery practices. The key ingredient, **Age-Repair Defensins®**, uses a stand-alone, natural target-specific mechanism of action for skin rejuvenation. The technology is patent-pending, and exclusively available in **DefenAge**. **DefenAge** products do not belong to the growth factor category. The **Clinical Power Trio** is clinical study tested, **DefenAge’s** core skin care regimen that addresses visible signs of skin exhausting and aging on a global scale. **DefenAge’s** efficacy is documented in peer reviewed prestigious medical journals and has captured intense physician interest when presented by academic physicians and displayed at aesthetic medical conventions. **DefenAge** products do not contain animal- or human- originated ingredients, parabens, formaldehyde-releasing preservatives, sulfates, mineral oils, colorants, phthalates or BPA and are not tested on animals.

